

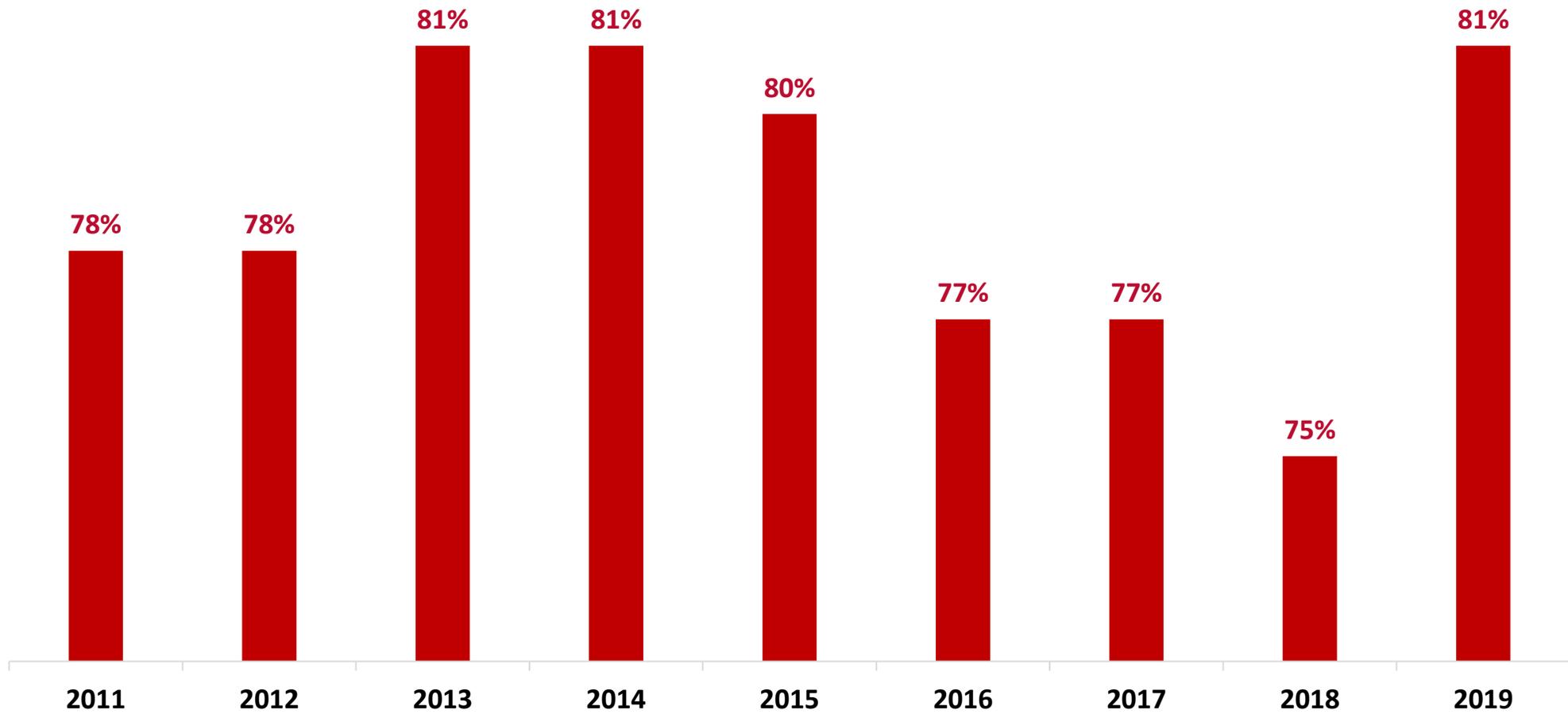
BALL STATE UNIVERSITY RETENTION INITIATIVES

Dr. Susana Rivera-Mills

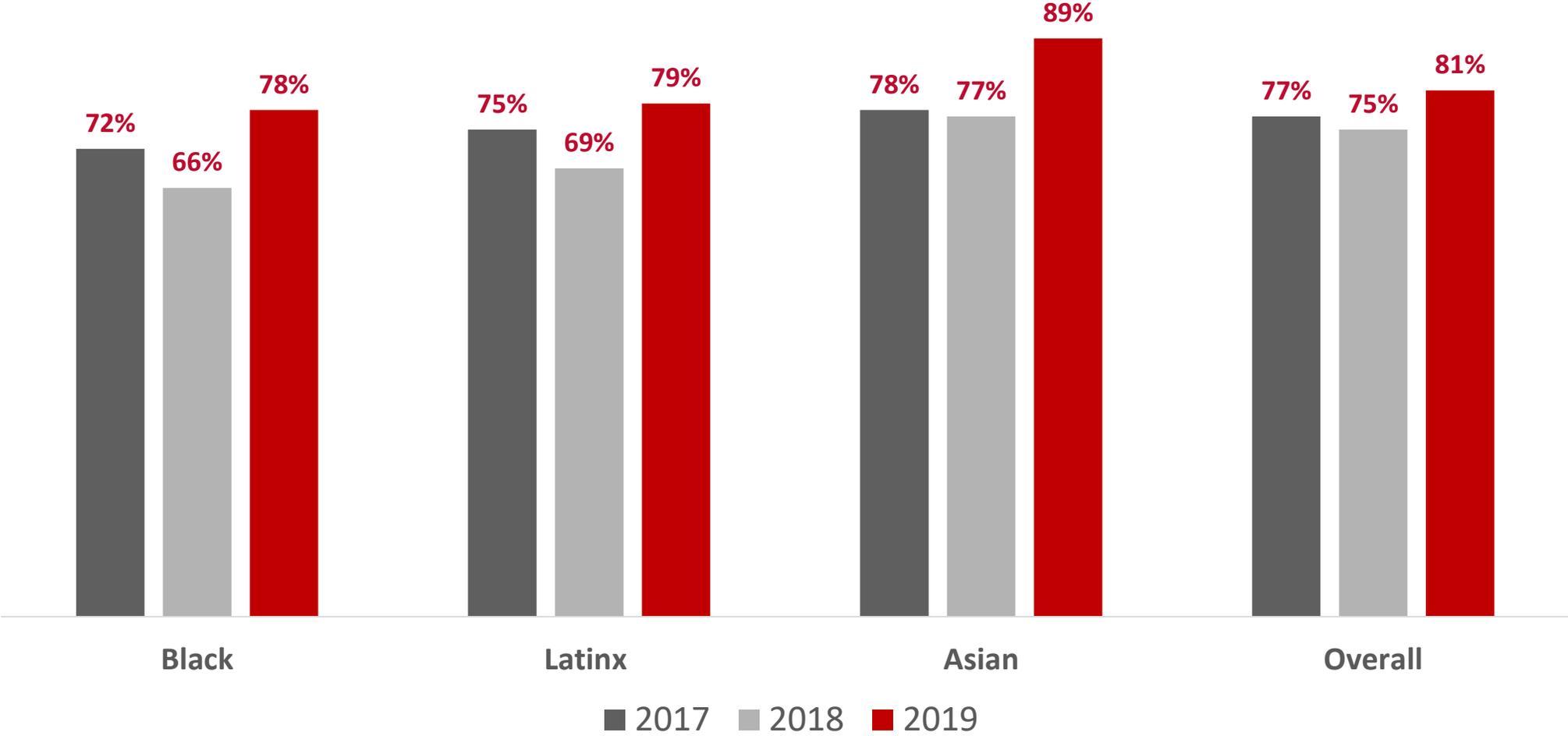
Provost & Executive Vice President



Fall Freshmen Cohort Retention Rates 2011-2019

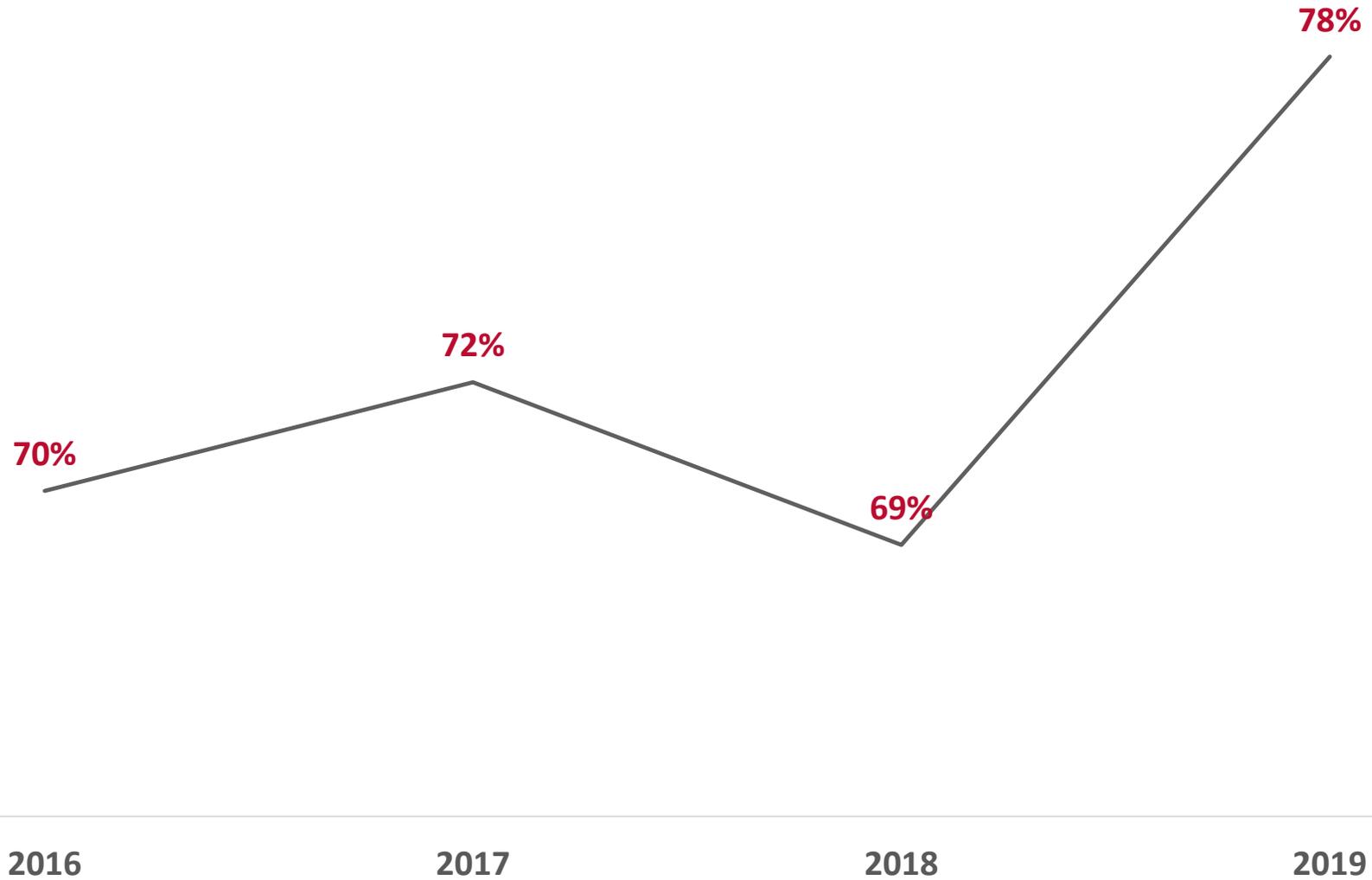


2017- 2019 Retention Rate by Race and Ethnicity



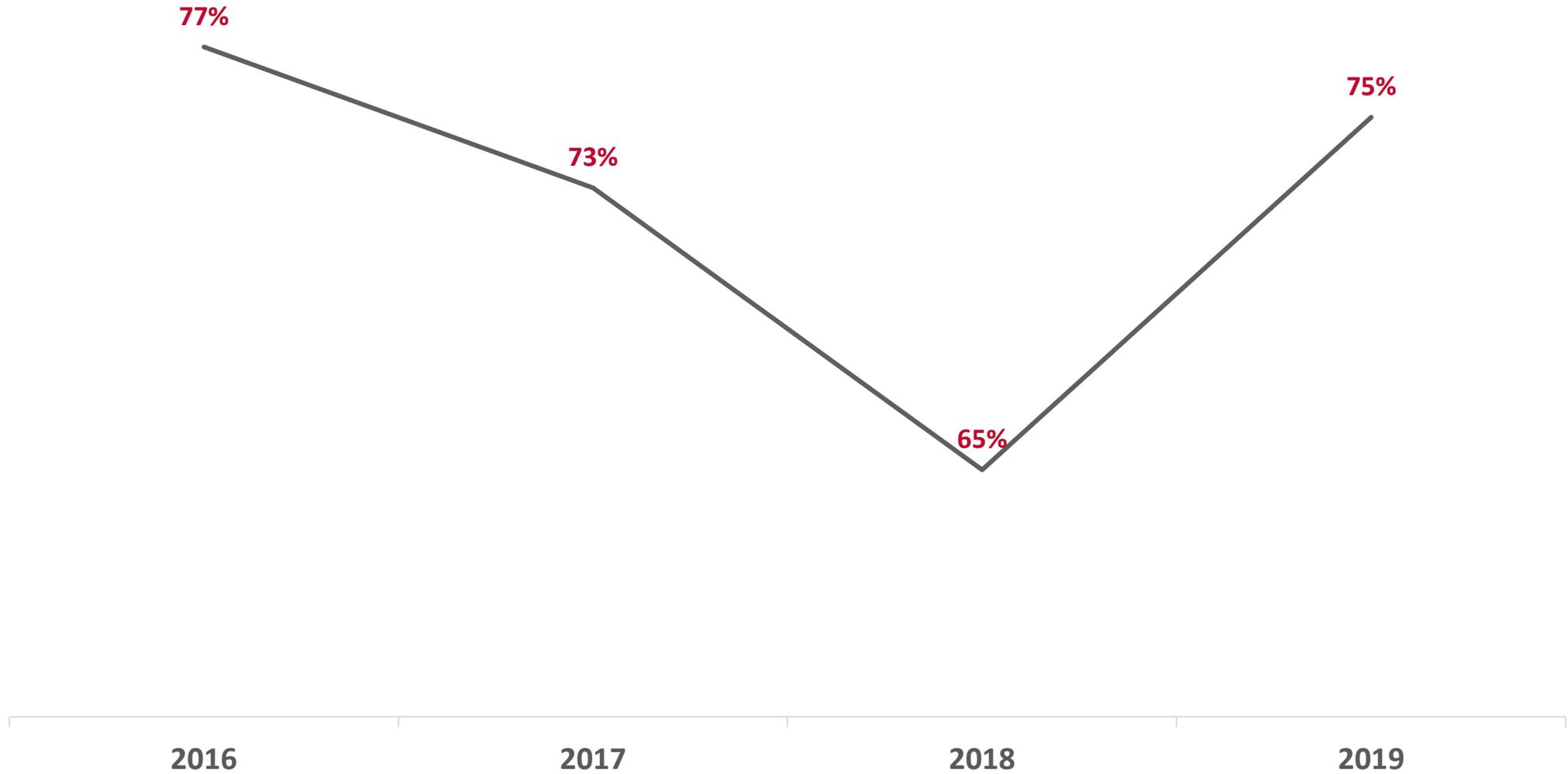


2016- 2019 Twenty-First Century Scholars Retention





2016 - 2019 Commuter Retention



Retention and Student Success Plan Actions

- Faculty engagement
- Proactive advising
- Registration hold audit
- Undergraduate student registration initiatives
- AVISO – Student Success engagement platform
- Increase support for 21st Century Scholars of Color and commuter students



Returning Student Engagement

- Ongoing individual intervention with students who are not registered for fall
- Credit/No Credit
- Email communication from University leaders
- Outreach and Engagement from individual units
 - Financial Aid
 - Career Center
 - Housing and Residence Life
 - Academic Advisors
- Communication Plan (July and August)
 - Housing information
 - Health services and Resiliency
 - What to expect when you return to campus (Module)



Lilly Endowment Grant: \$2.5M

- Review of Summer Orientation and Welcome Week
- Expansion and review of Summer Bridge Programs
- Development of a FYE seminar
- Redesign of the Living and Learning Communities
- Advancing Pro-Active Academic Advising
- Expansion of Academic Support
- Development of peer mentors
- Launch of a Marketing and Communications Campaign for FYE



Long-Term Systemic Changes

- One-Stop Shops
- Leveraging Technology Solutions
- Data Analytics
- Proactive Advising Model
- Financial Interventions



Our Mission....

We engage students in educational, research, and creative endeavors that empower our graduates to have fulfilling careers and meaningful lives enriched by lifelong learning and service, while we enhance the economic, environmental, and social vitality of our community, our state, and our world.

WE FLY





**BALL STATE
UNIVERSITY**

W E F L Y